

“Personality can open doors, but only character can keep them open.”

**Elmer G. Letterman**



“Character is like a tree and reputation like its shadow. The shadow is what we think of it; the tree is the real thing.”

**Abraham Lincoln**



“Our character is what we do when we think no one is looking.”

**H. Jackson Brown Jr.**

## The UCF Creed



**Integrity:** I will practice and defend academic and personal honesty



**Scholarship:** I will cherish and honor learning as a fundamental purpose of my membership in the UCF community



**Community:** I will promote an open and supportive campus environment by respecting the rights and contributions of every individual



**Creativity:** I will use my talents to enrich the human experience



**Excellence:** I will strive towards the highest standards of performance in any endeavor I undertake

**Multicultural Academic & Support Services**

**Howard Phillips Hall, Room 102**

**Phone: (407) 823-2716**

**Fax: (407) 823-5616**

**Web: [www.mass.ucf.edu](http://www.mass.ucf.edu)**

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**Multicultural Academic and Support Services  
Student Development and Enrollment Services  
University of Central Florida**

# Brother 2 Brother Mission and Program Eligibility

## Academic Skill Building

The number one priority for students in college is academic success. The Brother to Brother (B2B) program offers programming to assist students in building strong study habits, organizational skills and test taking skills.



## Social Enrichment

College offers students the unique opportunity to engage other students in many different social environments. B2B implements social enrichment activities to create a sense of community and group cohesiveness

## Mission:

The mission of the B2B program is to provide academic, career, and leadership assessment (development), social and financial support to undergraduate Multicultural First Generation male students at the University of Central Florida.

## Eligibility

1. UCF Undergraduate male
2. Full/Part-time student
3. First Generation or Multicultural student

## How to apply:

- [www.mass.sdes.ucf.edu](http://www.mass.sdes.ucf.edu)
- visit Howard Phillips Hall (HPH) Room 102
- Email: [mass@mail.ucf.edu](mailto:mass@mail.ucf.edu)
- 407-823-2716

## Leadership Development

B2B is committed to developing positive student leaders at the University. The program offers programming and discussions about leadership. As well as funding for students to attend local leadership conferences.



## Career Exploration

B2B strives to enhance skills necessary for transition into the global workforce. Students explore their interest and are given several networking opportunities with local corporations and executives.