

UNIVERSITY OF CENTRAL FLORIDA

MULTICULTURAL ACADEMIC AND SUPPORT SERVICES

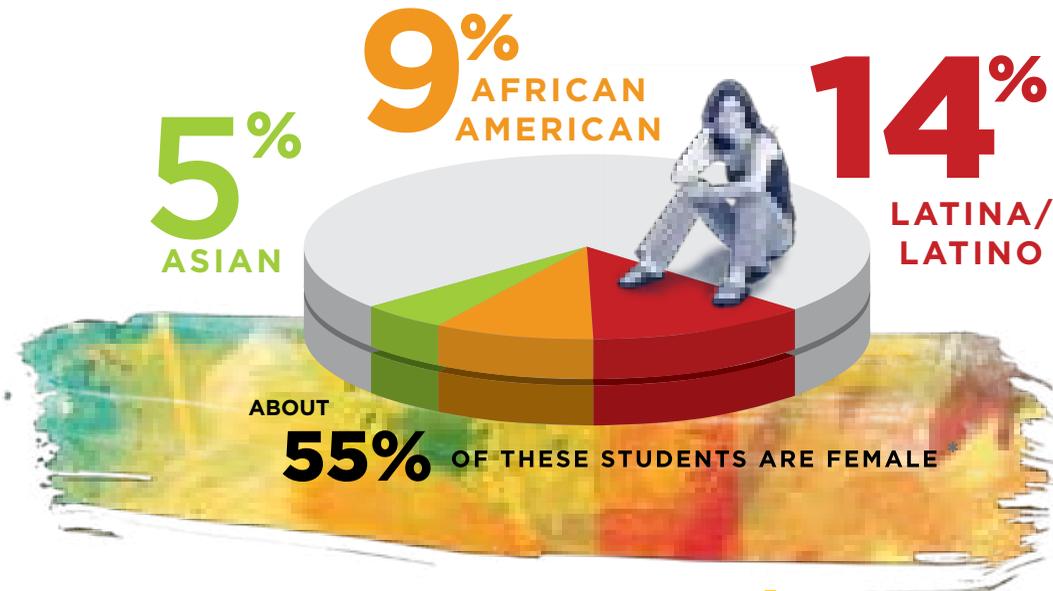


## **MAXIMIZING ACADEMIC STUDENT SUCCESS**

Diversify your workforce. Open doors for talented students. Connect to a network of students and organizations. Make a difference in your community and your organization. Read on to see how to get involved with MASS to change the future—for your business and our students.



The University of Central Florida is a very diverse community. Our student population is approximately...



## We are your connection to a diverse workforce.

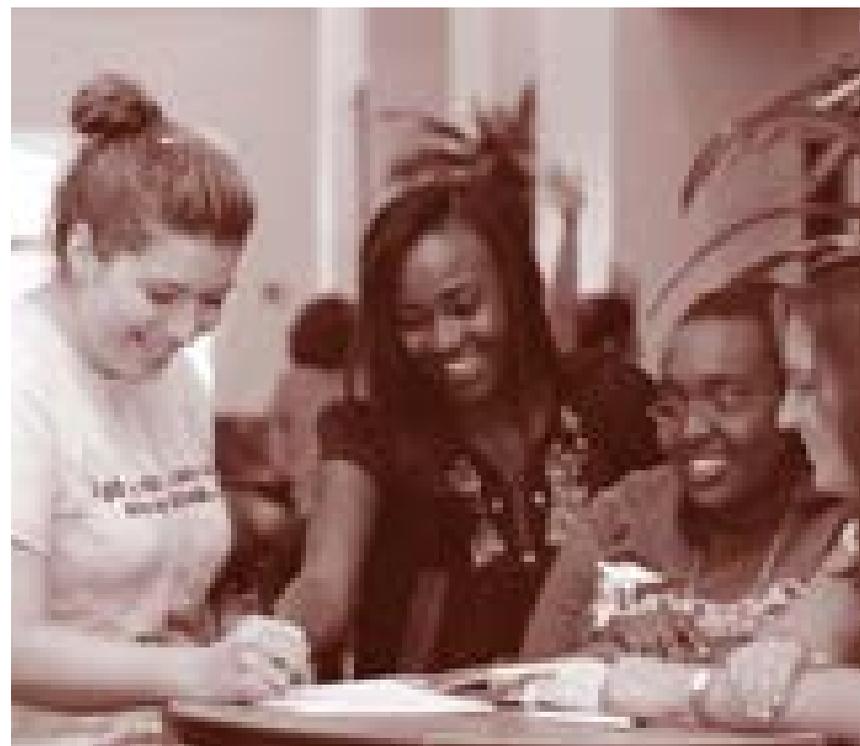
### Multicultural Academic and Support Services

(MASS) provides academic support services to retain and graduate Multicultural and First Generation students. We work as liaisons between students and our business and community partners.

At MASS, we seek academic success for Multicultural and First Generation college students at UCF. *First Generation students are defined as undergraduates whose parents have not received a bachelor's degree.* We assist these students in transitioning to life at UCF, making the best use of the services available to them, and pursuing opportunities in graduate school or in the workforce. As a community or business partner, MASS connects you to a diverse student body that is motivated to make a difference in your organization.

There are numerous ways you can connect with UCF's Multicultural and First Generation students through MASS. Sponsorships, workshops, internships and job opportunities are ways your involvement will make a difference in the lives of our students.

\* According to the 2008-2009 UCF Facts at a Glance report.





The UCF  
COLLEGE OF ENGINEERING  
AND COMPUTER SCIENCE  
*has been ranked in the*

**TOP  
10**

GRADUATE ENGINEERING  
SCHOOLS FOR HISPANICS  
by Hispanic Business Magazine.

## We prepare the leaders of tomorrow.

*"I have nothing but high regards for MASS [and] for the caring and nurturing attitude that they display with their students. Not only do they want students to succeed in the classroom, but they also want them to be productive citizens in today's society."*

— David Davis  
INROADS National Recruiter

#### **MASS programs for students:**

- Seizing Opportunities for Achievement and Retention (SOAR)
- First Generation Program
- Brother to Brother Program
- The Learning Information for Excellence (L.I.F.E.) Workshop Series

#### **MASS services include:**

- Student success and transition
- Peer mentoring
- Opportunities to connect to honor societies, student organizations and community partners
- Access to academic advisors
- Networking opportunities with faculty, staff and students
- The Non-Florida Fee Waiver Program



Between  
1995

and  
2005

According to the 2008 Minorities in Higher Education status report, total minority enrollment at the nation's colleges and universities rose by

50

to  
5 million  
Students

%

## MASS Programs and Services

### Student Success and Transition

Multicultural and First Generation students often need assistance adapting to college life. We are their guides in this experience. Through our programs, students meet other students that share their experiences. This connection increases confidence, enjoyment and the probability of success throughout their first year of college.

#### We provide students with:

- Referrals to community business and industry resources
- Scholarship and financial information
- Opportunities to develop leadership skills
- Academic enrichment seminars
- Personal growth workshops
- Career workshops

#### To help students stay in school, we:

- Help them prepare for academic challenges
- Connect them to resources at UCF and beyond

Our academic enrichment seminars are offered throughout the fall and spring semesters. In these seminars, we provide opportunities for students to learn about topics such as time management, study skills and test anxiety.



## Programs & Services

### Seizing Opportunities for Achievement and Retention (SOAR)

SOAR is a six-week academic summer bridge program for a selected group of first-time-in-college students. The program builds and improves writing, verbal and study skills.

#### The SOAR program consists of the following mandatory activities:

- SOAR program overview
- Two-day UCF freshman orientation
- SOAR Encounter
- Weekly scheduled classes
- Evening tutorial sessions
- Friday freshman seminars
- Academic advising
- SOAR awards ceremony

#### SOAR Educational Philosophy

SOAR addresses the student's learning experience holistically. Students' cognitive and affective needs, learning styles, and career aspirations are incorporated within the program content and activities. The program creates a learning environment that facilitates students' transition from high school to college while simultaneously promoting the intellectual, social, and emotional maturity of its participants.

### First Generation Program (FGP)

The government defines First Generation students as undergraduates whose parent(s) or guardian(s) have not received a bachelor's degree. These students may come to UCF unprepared for college. Often they have less family and community support.

Our First Generation program provides a support system where students can learn about academia and the skills they need to graduate. As a community business or organization, help fulfill the mission of MASS by offering support in our programs and goals.

#### Our goals:

- Connect students to UCF and community resources
- Provide students and parents with information crucial for success



### Brother to Brother Program (BTB)\*

The mission of the Brother to Brother program is to help Multicultural and First Generation male students develop academic, career and leadership skills, as well as provide social and financial support.

#### Our goals:

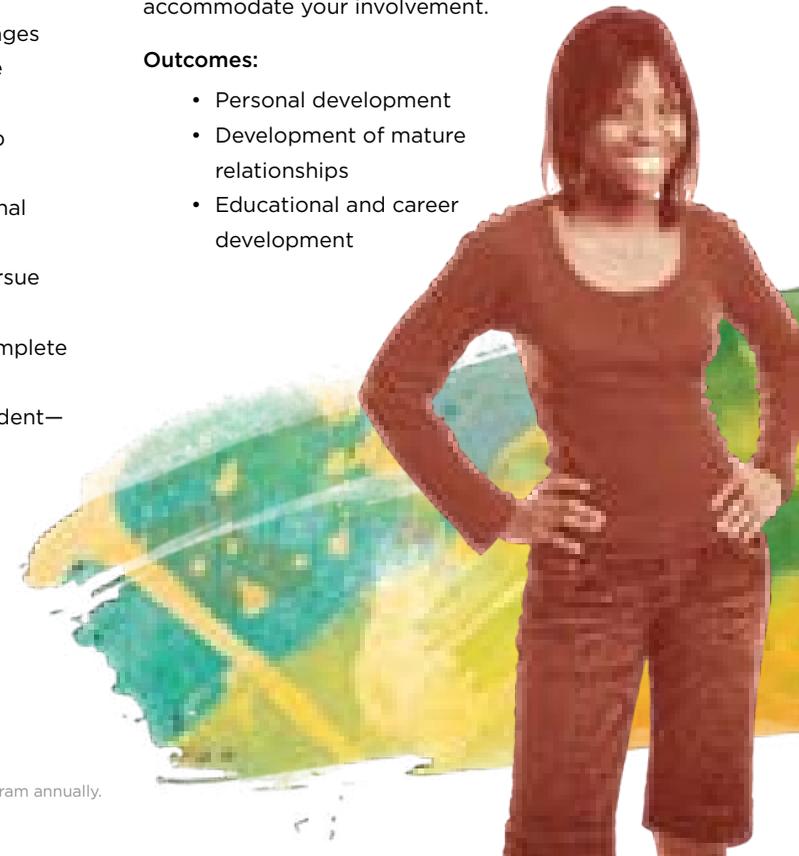
- Develop leadership skills
- Promote leaders with positive self images
- Develop academic and undergraduate research skills
- Inform students about the relationship between cultural roots and leadership
- Increase targeted students' international experiences
- Increase the number of males that pursue graduate school
- Provide scholarships to those who complete the program
- Connect new students to an older student— a peer mentor

### The Learning Information for Excellence (L.I.F.E.) Workshop Series

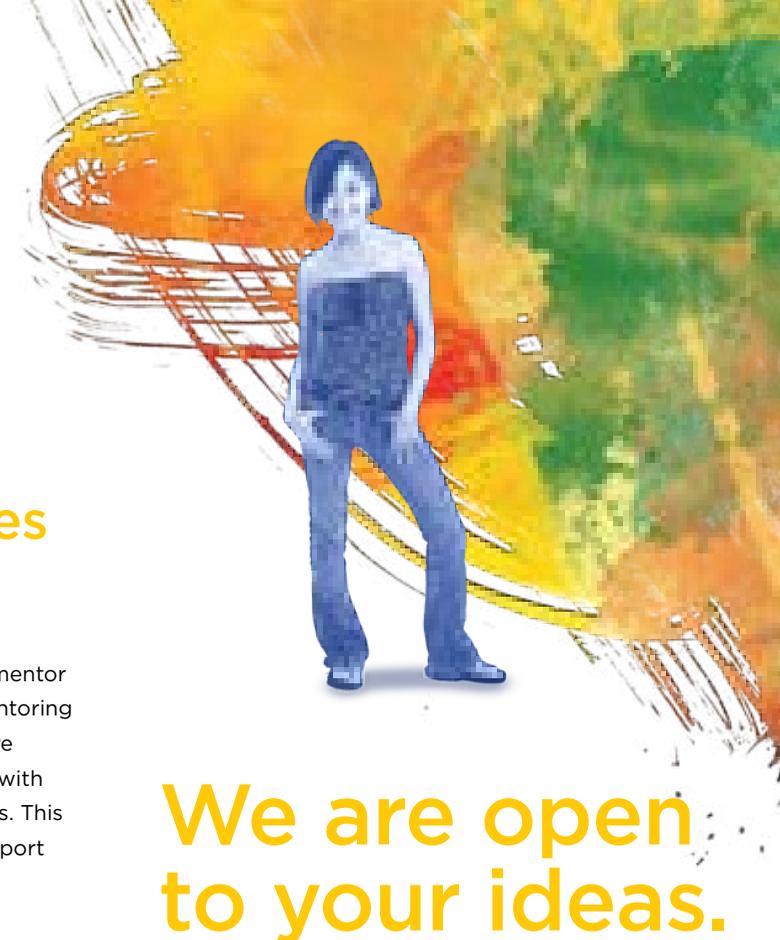
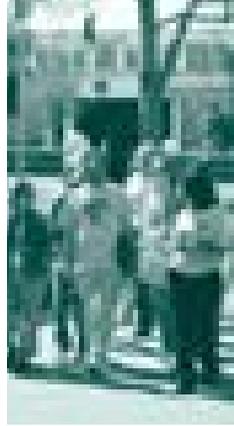
The L.I.F.E. workshop series presents an excellent opportunity for your organization to become involved by assisting us in teaching skills to our first-time-in-college students. Whether you want to sponsor a workshop or visit us and take part in one, we can accommodate your involvement.

#### Outcomes:

- Personal development
- Development of mature relationships
- Educational and career development



\* A limited number of students will be admitted to the program annually.



## Programs & Services

(continued)

### Peer Mentoring

We provide opportunities for our students to mentor and counsel one another through our peer mentoring programs. MASS creates opportunities for more experienced students to engage in a dialogue with new Multicultural and First Generation students. This allows MASS to give our students ongoing support throughout their first year and beyond.

### The Non-Florida Resident Tuition Fee Waiver Program

We assist out-of-state students financially through The Non-Florida Resident Tuition Fee Waiver Program. This program is selective and gives priority to out-of-state students who are active within our programs and who maintain academic achievement.

*“At State Farm, we recognize that a diverse workforce is better positioned to meet the needs of our current and future customers. Our partnership with MASS has afforded us the privilege of building relationships with the students and the university. These relationships have provided the foundation in which to seek out our future workforce and customers in this dynamic marketplace.”*

— **Melissa Stanley**  
Multicultural Team Member  
State Farm Insurance Companies

## We are open to your ideas.

MASS seeks to accommodate our partners and to open doors for our students. We are open to your ideas about how to connect with our diverse student body. If you'd like to collaborate on new programs, or innovative ways of approaching our students, please contact us.

At MASS, we seek to foster a creative and productive relationship between our students, our partners and our office. If you would like to learn more about MASS, or are ready to become involved, visit our Web site or give us a call.

We look forward to hearing from you.

**Contact MASS at 407-823-2716 or visit our Web site at [www.mass.ucf.edu](http://www.mass.ucf.edu)**

**UNIVERSITY OF CENTRAL FLORIDA  
MULTICULTURAL ACADEMIC AND SUPPORT SERVICES (MASS)  
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