“Personality can open doors, but only character can keep them open.”
Elmer G. Letterman

“Character is like a tree and reputation like its shadow. The shadow is what we think of it; the tree is the real thing.”
Abraham Lincoln

“Our character is what we do when we think no one is looking.”
H. Jackson Brown Jr.

**The UCF Creed**

**Integrity:** I will practice and defend academic and personal honesty

**Scholarship:** I will cherish and honor learning as a fundamental purpose of my membership in the UCF community

**Community:** I will promote an open and supportive campus environment by respecting the rights and contributions of every individual

**Creativity:** I will use my talents to enrich the human experience

**Excellence:** I will strive towards the highest standards of performance in any endeavor I undertake

Multicultural Academic & Support Services
Howard Phillips Hall, Room 102
Phone: (407) 823-2716
Fax: (407) 823-5616
Web: www.mass.ucf.edu
Email: erange@mail.ucf.edu
Brother 2 Brother
Mission and Program

Eligibility

1. UCF Undergraduate male
2. Full/Part-time student
3. First Generation or Multicultural student

How to apply:
- www.mass.sdes.ucf.edu
- visit Howard Phillips Hall (HPH) Room 102
- Email: mass@mail.ucf.edu
- 407-823-2716

Mission:
The mission of the B2B program is to provide academic, career, and leadership assessment (development), social and financial support to undergraduate Multicultural First Generation male students at the University of Central Florida.

Leadership Development
B2B is committed to developing positive student leaders at the University. The program offers programming and discussions about leadership. As well as funding for students to attend local leadership conferences.

Social Enrichment
College offers students the unique opportunity to engage other students in many different social environments. B2B implements social enrichment activities to create a sense of community and group cohesiveness.

Career Exploration
B2B strives to enhance skills necessary for transition into the global workforce. Students explore their interest and are given several networking opportunities with local corporations and executives.

Academic Skill Building
The number one priority for students in college is academic success. The Brother to Brother (B2B) program offers programming to assist students in building strong study habits, organizational skills and test taking skills.

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